

www.bicistema.com
lau@bicistema.com
+52 954 148 3228
@bicistema



ARCHITECT LAURA ROJAS REYES

EDUCATION

Online course Transforming Urban Mobility "Introduction to Transport Planning for Sustainable Cities"
UCL University College London
2021

Programme "Leadership, Mobility, and Gender in Latin America"
Universidad Central de Chile
Women in Motion - WIM
2020

Mooc "Leading sustainable development of cities in Latin America"
IDB | Inter American Development Bank
2015

Master in City Sciences
Universidad Politécnica de Madrid, Spain
Escuela Técnica Superior de Arquitectura ETSAM
2015

Architect
Universidad Piloto de Colombia
2013

BICISTEMA ARCHITECTURE AND URBANISM

Director, Founder
and Legal Representative
2017 - Present

Laura is an architect with a Master's degree in City Sciences. For 7 years, she has led the design and execution of projects associated with the development and improvement of cycling infrastructure in urban-architectural contexts, with a gender and differential perspective.

She has directed, managed, coordinated, and evaluated projects such as the Biennial of Public Space in Bogota with the Colombian Society of Architects and the Administrative Department of the Public Space Office of Bogotá, the Laboratory 50-50 + Women on Bicycles for the C40 Cities initiative in Bogota, the Tactical Urbanism Pilot "Me Muevo Segura" in alliance between the Women's Secretariat of Bogotá and the Development Bank of Latin America (CAF). She has made contributions and technical accompaniment to the Public Space Laboratory of Mexico, the Institute of Mobility and Urban and Territorial Development of Merida in Mexico, WRI Mexico, UN Habitat Mexico, Virens Architecture and Landscape, and Change X.

She has led organizations such as Bicistema, placing people's needs at the center as a general principle. Laura has received recognition for her work, such as the Citizen Culture Transformation Award 2023, granted by the Secretariat of Culture, Recreation and Sports of Bogota, thanks to the recovery of public spaces in the city's bikeways, and the CITY CHANGER 2020, thanks to the Institute of Urban Design and Urbanism of Chile for contributing to sustainable change in LATAM.

WORK EXPERIENCE

Director of Architecture and Urban Planning at BICISTEMA
Colombia / México. 2017-Present

Director of technical accompaniment to the Public Space Laboratory of Mexico in the pilot of urban interventions "CALLES MÁGICAS", for the improvement of streets for active mobility.
Puebla, México. 2021

Director of the conceptual design TRUJILLO ACTIVA, a promotion campaign for active mobility within the framework of the TUMI Transformative Urban Mobility Initiative challenge, in coordination with Transportes Metropolitanos de Trujillo TMT
Trujillo, Peru. 2021

Director of the pilot of urban interventions I MOVE AROUND SAFELY, an integral transformation of public space in the roads and bikeways in Bogota with a gender perspective. Consultancy for the Women's Secretariat, CAF - Development Bank of Latin America and TUMI Transformative Urban Mobility Initiative.
Bogota, Colombia 2019

Coordinator of the I and II Biennial of Public Space of Bogota.
Bogota, Colombia 2019 - 2021

Portfolio web [Bicistema Architecture and urbanism](https://www.bicistema.com)

